

# AGROFERT in numbers



20  
21





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**AGROFERT  
in Numbers 2021**

Company Registration No.: 26185610

AGROFERT, a.s.  
Pyšelská 2327/2, Chodov,  
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Czech Republic


[www.agrofert.cz](http://www.agrofert.cz)



AGROFERT

The world  
has changed,  
**our values remain**





Events of recent months have affirmed the values with which AGROFERT has charted its course for 28 years now.

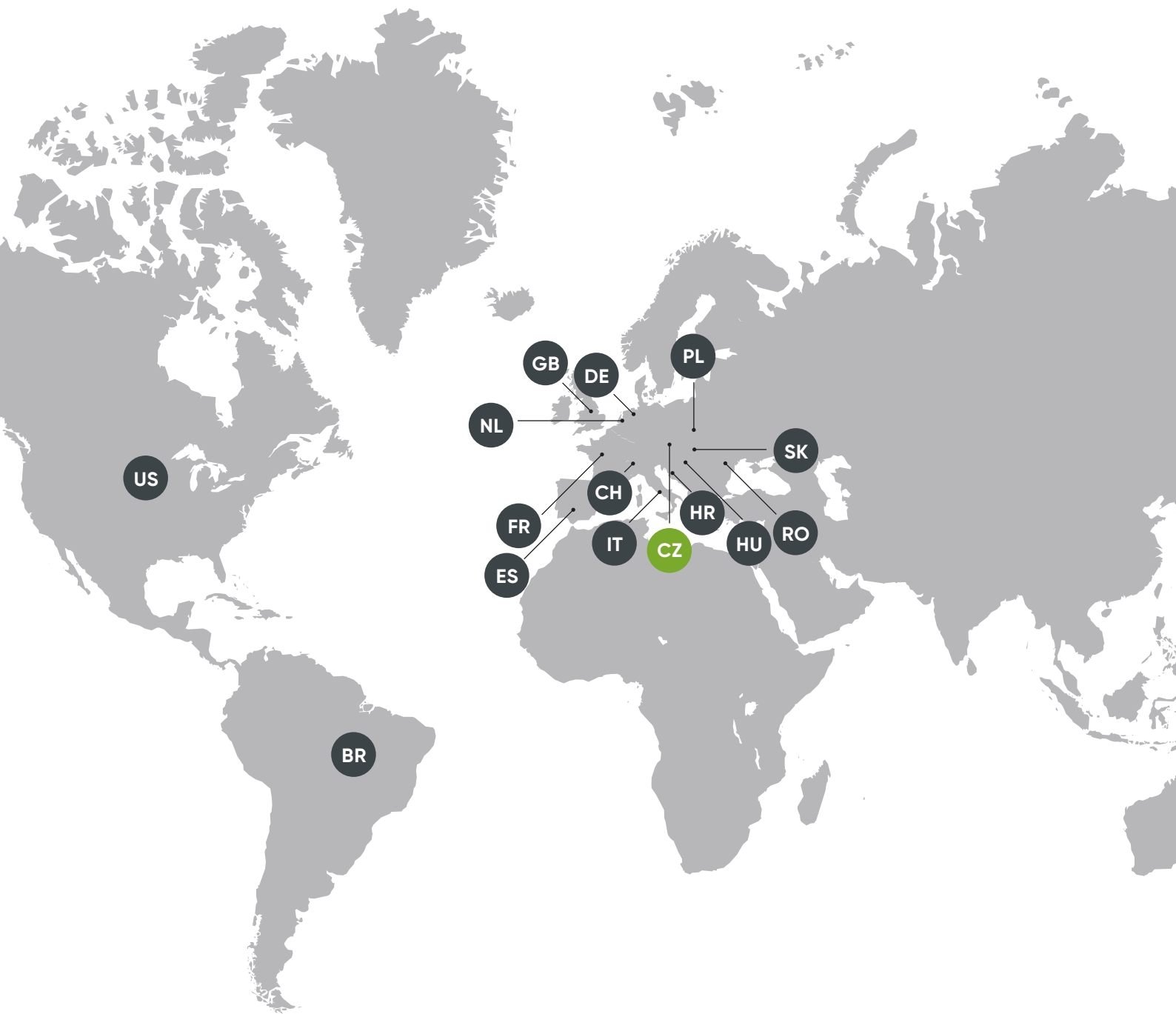
**AGROFERT**





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\* We have intentionally omitted Russia from this brochure. Following the outbreak of the military conflict in Ukraine, we began terminating all business relationships and activities with Russia. We do not agree with the Russian invasion of Ukraine.



# AGROFERT Group

AGROFERT, spol. s r.o., was established on 25 January 1993 as a company focused on the fertiliser trade. At the time of its establishment, the company had 4 employees.

Currently, the AGROFERT Group comprises 195 companies controlled and managed, 2 jointly controlled company and 5 companies under significant influence; 21 companies are excluded from the consolidation. AGROFERT Group companies are active in the fields of chemicals, agriculture and primary production, food processing, forestry and wood processing, land technology and engineering, logistics and transport, renewable resources and media. The Group's equity amounts to CZK 88 Billion.

The AGROFERT Group today employs almost 31,000 people and is the largest Czech private employer. According to the CZECH TOP 100 2021 ranking, AGROFERT is the fourth most important company in the Czech Republic.

AGROFERT is also the largest group in the Czech and Slovak agriculture and food industry, the second largest domestic chemical group, the second largest producer of nitrogen fertilizers in Europe and the third largest domestic exporter.

In terms of investments, AGROFERT is one of the largest investors in the Czech Republic, Slovakia and Germany, and is also a significant investor in Hungary.

The business success of AGROFERT Group companies is based on long-term, stable relationships with business partners, on the high-quality work of employees, on the use of the skills of experts from individual fields, on the ability to respond flexibly to the changing market environment and on the maximum use of synergy effects across the areas in which the Group operates.

Countries (scope)

**15**

Subjects

**223**

Number of employees

**30,941**

**1993**

25 January - establishment of AGROFERT, spol. s r.o. (share capital CZK 100,000 and four employees)

**1994**

Transformation of a limited liability company into a joint stock company AGROFERT, a.s.  
Expanding trade in agricultural commodities and agrochemicals

**1995**

The company begins to invest in the domestic distribution network, acquiring companies such as ZZN\* and ACHP\*\*

**1996**

Entry into Czech chemistry: privatisation of Precheza  
Joint venture DUSLO Šaľa (SK)

**1997**

Establishment of a specialised pesticide trading company: Chemagra  
20 May - establishment of AGROFERT HOLDING, a.s.  
Acquisition of Lovochemie

**1998**

Expansion of AGFTRADING's activities to include commodity trading

**1999**

First merger within the group: merger of Chemagra and AGFTRADING  
Expansion to include fuel trade  
Acquisition of DEZA

**2000**

Entry into the food processing industry: Maso Planá, MASNA Studená and ADEX

**2002**

Acquisition of SKW Piesteritz (DE)

**2004**

Merger of AGROFERT HOLDING, a.s. and AGFTRADING, a.s., as of 1 January  
Entry into the milling and baking sector: PENAM (3rd most important group in the market)

**2005**

Merger of AGROFERT HOLDING, a.s., AGROFERT, a.s., and AGROPROFIT a.s. as of 1 January  
Acquisition of Kostelecké uzeniny

**2006**

Entry into the Czech agricultural machinery market  
Acquisition of the mining company HYZA (SK), establishment of PROFROST (frozen pastries), acquisition of the Chinese chemical company Precheza Titanium Dioxide

**2007**

Entry into the agricultural primary production segment  
Entry into the market for the production and sale of seeds: OSEVA

**2008**

Entry into the dairy sector: OLMA  
Acquisition of Šarišské pekárne a cukrárne (SK)

**2009**

Acquisition of Agropol Group, a.s. (including Vodňanská drůbež)  
Entry into the Hungarian market: Devecseri  
Acquisition of Dutch AdBlue distributor GreenChem

**2010**

Merger of AGROFERT HOLDING, a.s. and Agropol Group, a.s. as of 1 January  
Expansion of activities in Hungary by entering the bakery market: acquisition of Ceres Group  
Acquisition of meat companies Masozávod Krahulčí and Kmotr

**2011**

Entry into the forestry, logging and wood processing sector

**2012**

Entry into the media industry: establishment of AGF Media  
Acquisition of the business part of IKR (HU)

\* ZZN: Agricultural Supply and Purchasing, \*\* ACHP: Agrochemical Enterprise

**2013**

Acquisition of Lieken (DE), Ecopress (SK), Mafra

**2014**

Acquisition of Londa, NT Group (HU)  
Acquisition of a majority stake in Česká vejce CZ  
Spin-off of SynBiol, a.s. and AGROFERT, a.s. as of 1 January

**2015**

Acquisition of AGROFIN Svitavy, Agropodnik Svitavy, Kladrubská, Zemědělské obchodní družstvo Zálabí, Vičnovská zemědělská, Polnohospodárske družstvo Ludanice, ACOMWARE, AdInternet

**2016**

Acquisition of ZEMSPOL, spol. s r.o., AGRODRUŽSTVO Kačice, AGROPARKL spol. s r.o., Lužanská zemědělská a.s., CENTROPROJEKT GROUP a.s., PEZA a.s. (SK)

**2017**

Acquisition of Petrochemia Blachownia, Ticket Portal Group, Polnoslužby Bebrava, PD Krupá and Truhlářství Straka

**2018**

Takeover of the Bauer Media Group publishing house through its subsidiaries Mafra Print, a.s. and Mafra Slovakia Print, s.r.o.

**2019**

Acquisition of UNITED BAKERIES a.s., APEX AGRO, s.r.o.

**2020**

Acquisition of VP & DJ s.r.o., Zemědělská obchodní společnost Onomyšl, a.s.

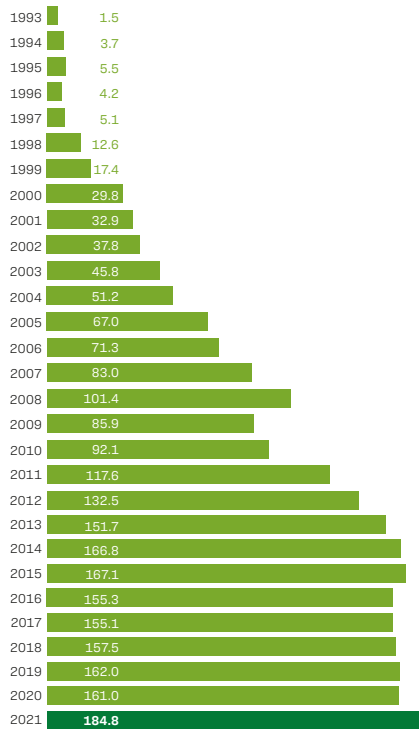
**2021**

Acquisition of Agrospol Petrovice, SD Pomoraví, Agronom

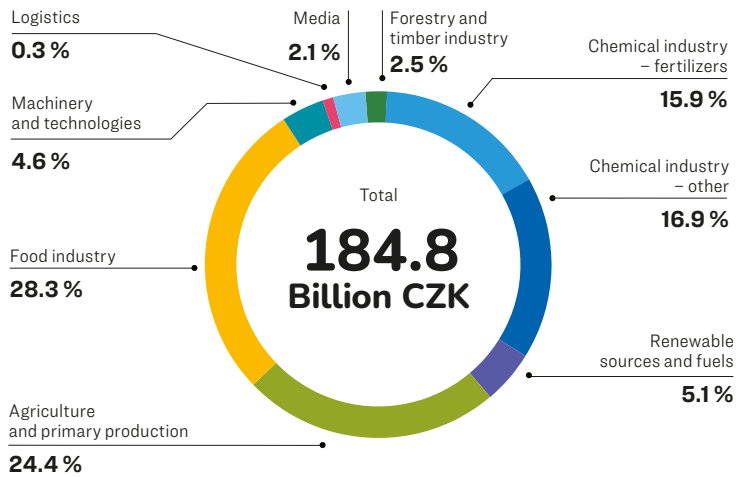


# AGROFERT in Numbers

## Revenue from the sale of products, services and goods (Billion CZK)



## Share of individual segments in the Group's total sales in 2021



## Total investments (CZK)

**9.939 Billion**

of which **financial investments** (CZK)

**0.105 Billion**

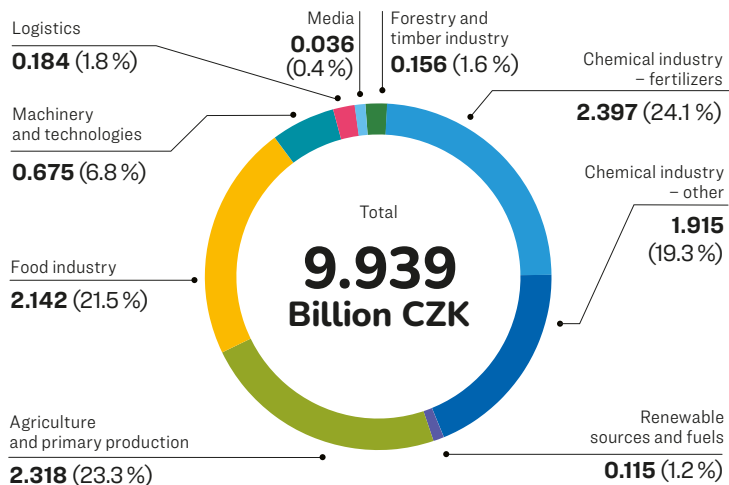
of which **renewal and development investments in tangible fixed assets** (CZK)

**8.756 Billion**

of which **renewal and development investments in intangible fixed assets** (CZK)

**1.077 Billion**

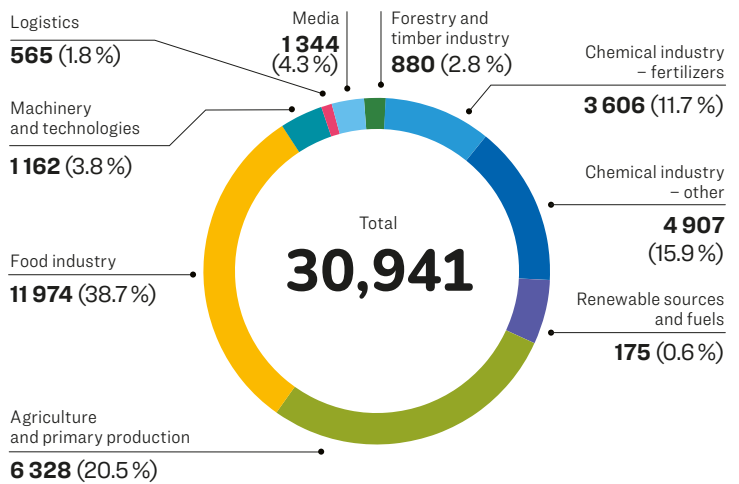
## Share of individual segments in the Group's total investments in 2021 (Billion CZK)



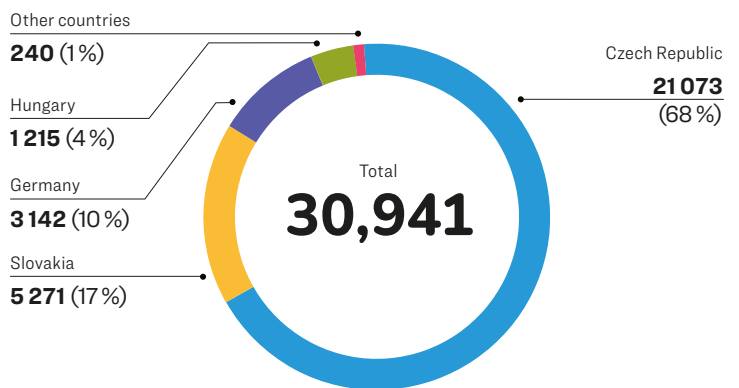
Number of employees

**30,941**

Share of individual segments in Group's total number of employees in 2021



Proportion of employees in the Group's countries of operation in 2021



Total personal costs (CZK)

**24.186 Billion**

of which salary costs (CZK)

**17.324 Billion**

of which contributions for employees (CZK)

**4.689 Billion**

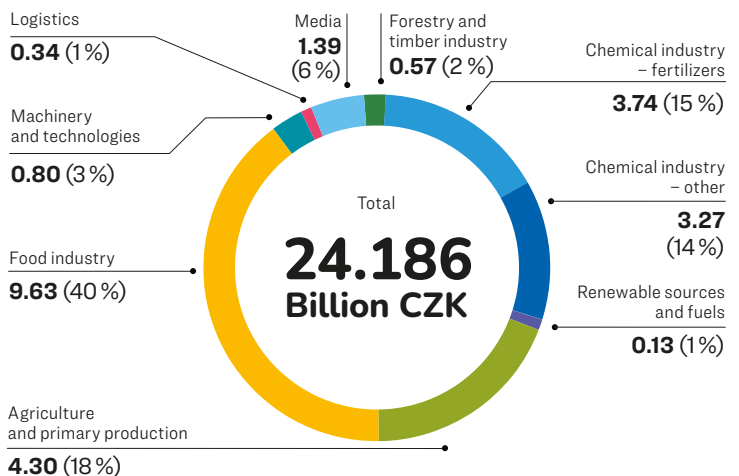
of which agency staff costs (CZK)

**1.284 Billion**

of which other costs (CZK)


**0.889 Billion**

Share of individual segments in the Group's total personnel costs in 2021 (Billion CZK)



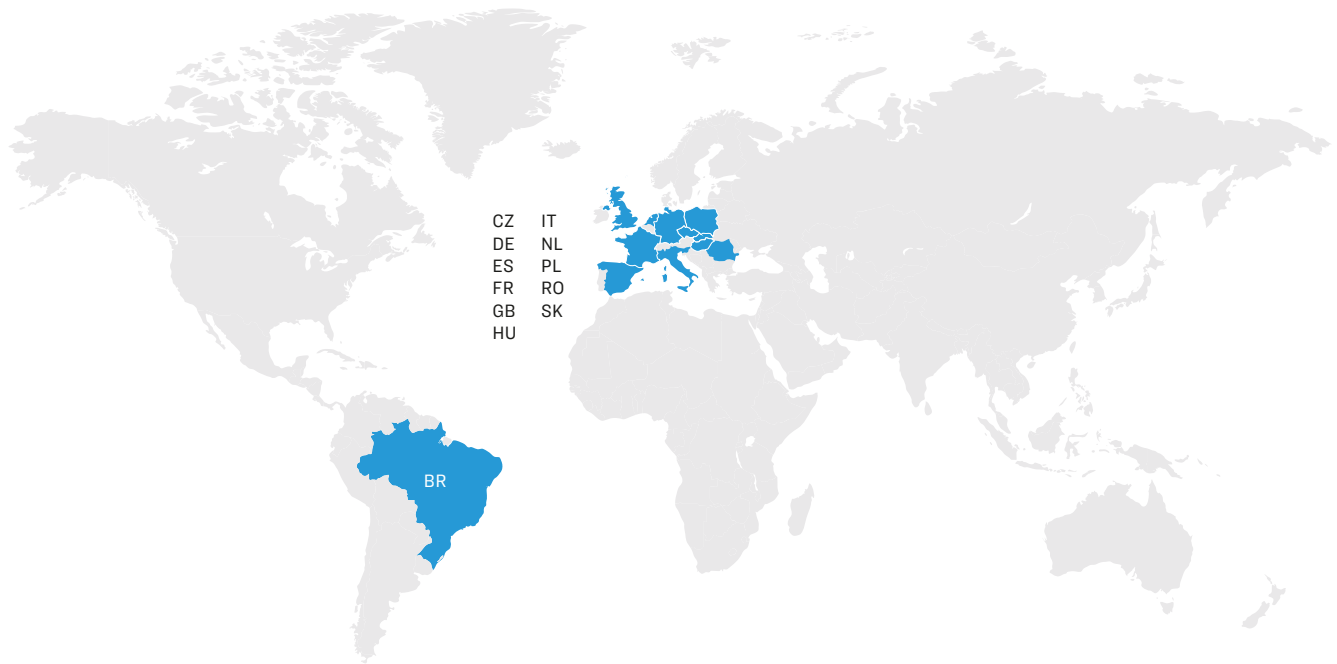
# Chemical Industry





We are grateful to the nearly 9,000 employees at our chemical companies in 11 countries for making us one of the leading European manufacturers of qualified chemicals, fertilizers, agrochemicals, and plastics.

**AGROFERT**



## Facts

Share of the fertiliser segment  
in the Group's total turnover in 2021



Fertiliser segment  
employees

**3,606**

**11.7%**

Share of the special chemicals segment  
in the Group's total turnover 2021



Special chemicals  
segment employees

**4,907**

**15.9%**



Research and development  
laboratories

**3**





Products	Production capacity	kt/year
Fertilizers	Fertilizers	4,354
Processing of tar, crude benzen and production of downstream products	AdBlue	1,175
Inorganic pigments	Processing of the assembled tar	450
Rubber chemicals, production of rubber carbon black	Processing of assembled benzene	255
Qualified chemistry, building plastics, films (PP, PO, PVC, PET), floor coverings	Petrochemical fraction processing	96
Production of AdBlue	TiO <sub>2</sub>	62
Organic and inorganic chemistry	Processing of tar oils into heavy aromatics	36
	Naphthalene	65
	Phthalic anhydride	45
	Esters	62
	Technical foils + floor coverings	23
	Nitrocellulose	9
	Organic pigments and dyes	7
	Chemicals for water treatment and purification	120
	Manufacture of rubber carbon black (manufacture)	115






-  Production plant
-  Specific organisation
-  Trade organisations and agencies

#### Production plant

##### CZ

-  DEZA
-  Fatra
-  Lovochemie
-  PRECHEZA
-  Synthesia

##### PL

-  Petrochemia Blachownia

##### SK



-  Duslo

##### DE



-  SKW Stickstoffwerke Piesteritz

#### Specific organisation

##### CZ

-  Centre for Organic Chemistry
-  Research Institute of Organic Syntheses

##### SK

-  VUCHT
-  Duslo Energy



DE

Lutherstadt Wittenberg



PL

Szczecin



Lodz



Blachownia




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**Trade organisations and agencies**


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**CZ**

AGROFERT, Prague  
GreenChem CZ, Prague

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**SK**

GreenChem SK, Bratislava

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**DE**

GreenChem Deutschland,  
Lutherstadt Wittenberg

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**PL**

Deza Polska, Szczecin  
Synthesia Polska, Lodz

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**HU**

AGROFERT Hungaria, Budapest  
GreenChem Hungary, Komárom

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**GB**

GreenChem Solutions, Aylesbury

---

**NL**

GreenChem Holding, Breda  
GreenChem, Breda

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**FR**

GreenChem France, Paris

---

**ES**

GreenChem Solutions, Barcelona

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**IT**

AGROFERT ITALIA, Muggio  
GreenChem Solutions Marcanise, Caserta

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**RO**

FERT - TRADERO - S.R.L.  
Municipiul Timișoara

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**BR**

GreenChem Solutions, Florianópolis

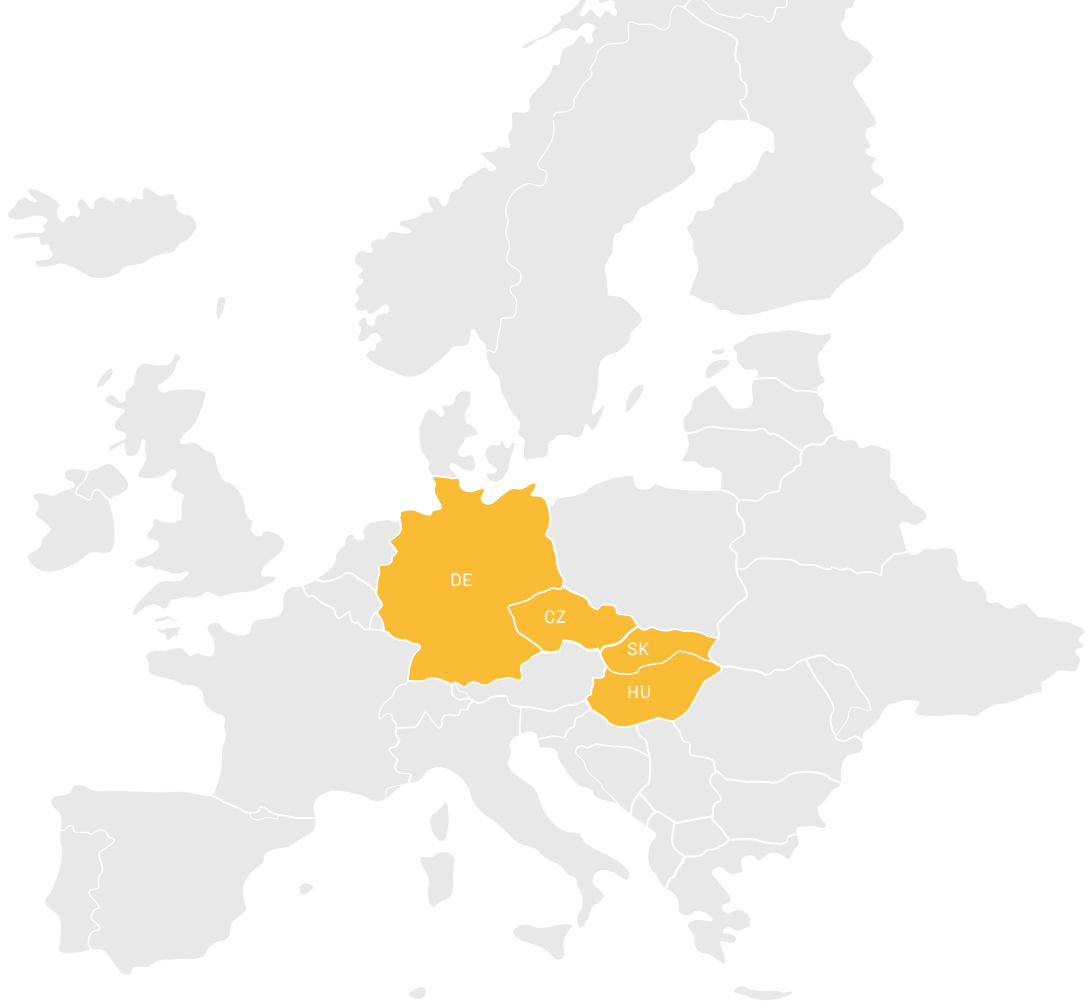
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# Food Industry



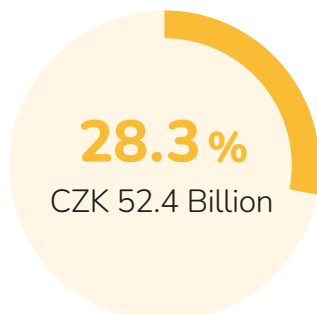


Constant innovation, streamlining of manufacturing processes, and an eye to the latest industry trends drive our food companies forward, namely those specializing in the production of meat, smoked meat products, dairy, and baked goods.



## Facts

The segment's share  
of the Group's total turnover in 2021



Employees

**11,974**

A donut chart with a yellow segment representing 38.7%.

**38.7%**





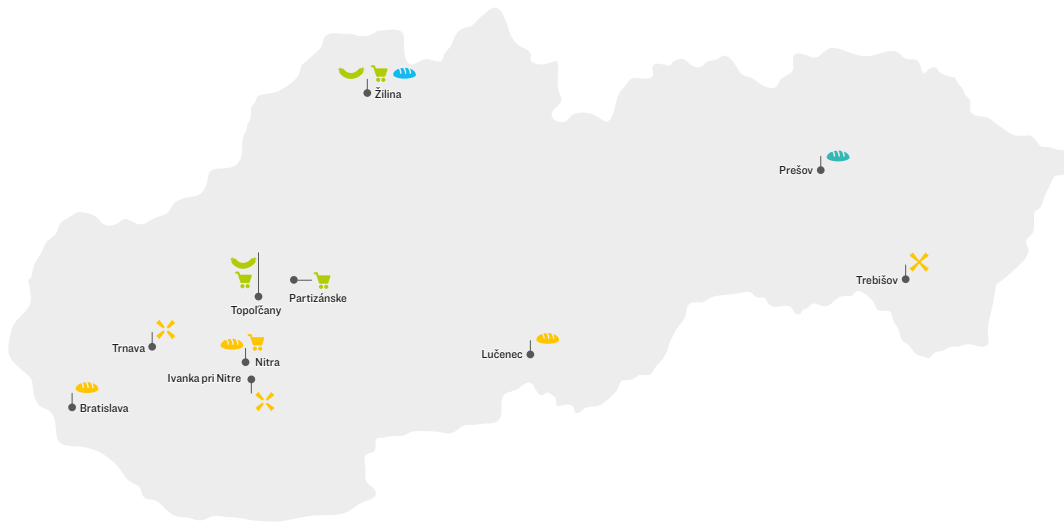
Products	Slaughter (pcs/year)	CZ	SK	HU	DE
Processing of fresh poultry and red meat and eggs	Cattle	27.5K	-	-	-
	Pigs	488K	-	-	-
Manufacture of sausages and meat preparations and products	Poultry	70M	27M	-	-
Buying and selling meat	Production (t/year)	CZ	SK	HU	DE
Milling production	Pork	34K	-	-	-
Bakery production – fresh and frozen products	Beef	7K	-	-	-
Dairy production	Poultry	85K	33.5K	-	-
Production of edible rapeseed and sunflower oils	Meat products	73K	8.7K	-	-
	Canned food	750	-	-	-
	Mills	183K	91.5K	-	-
	Bakeries	165K	30K	19K	473K
	Dairy production	236K	-	-	-
	Edible oils	40K	-	145K	-





CZ

- Animalco
- KMOTR - Masna Kroměříž
- Kostelecké uzeniny
- Krahulík-MASOZÁVOD Krahulčí
- Mlékárna Hlinsko
- Olma
- PENAM
- PMU CZ
- PREOL FOOD
- PROFROST
- United Bakeries
- Vodňanská drůbež



SK

- HYZA
- PENAM SLOVAKIA
- PEZA
- Šarišské pekárne a cukrárne

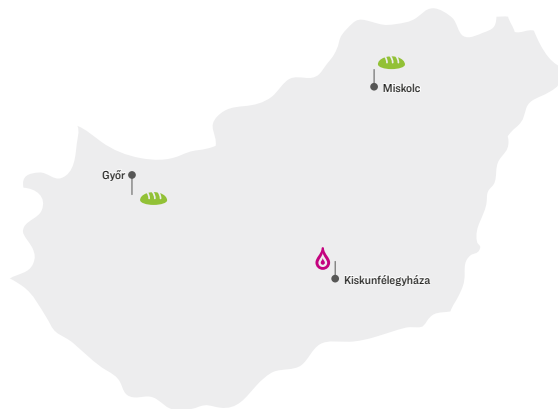
	Meat processing plants		Dairies
	Bakeries		Edible oils
	Mills		Shop





# DE

- Lieken
- Wittenberger Bäckerei




# HU

- Ceres
- NT GROUP

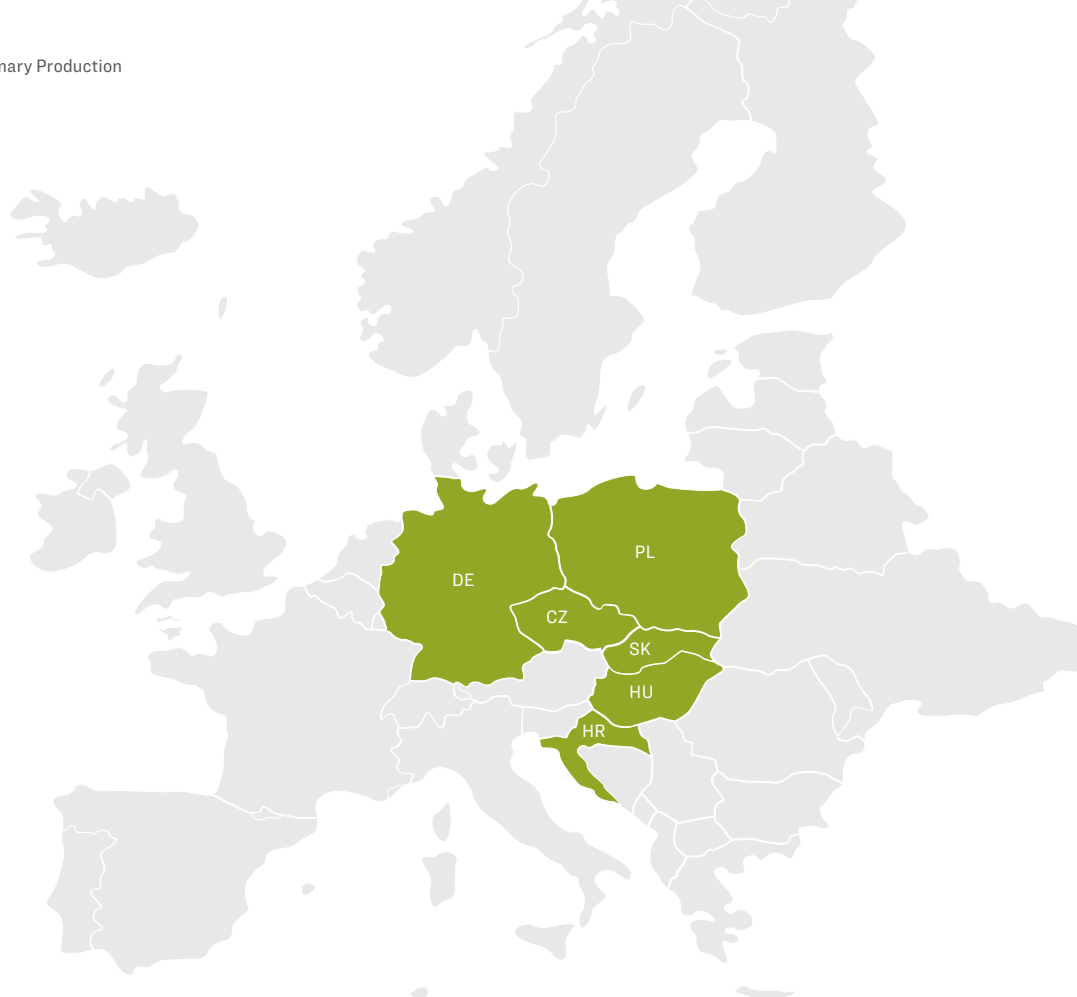


# Agriculture and Primary Production





**T**he core of the agricultural division of the AGROFERT group comprises a network of supply and distribution businesses trading in all the inputs and outputs necessary for primary production.



## Facts

The segment's share  
of the Group's total turnover in 2021



Employees

**6,328**

20.5%



Hectares under cultivation

**141,588**



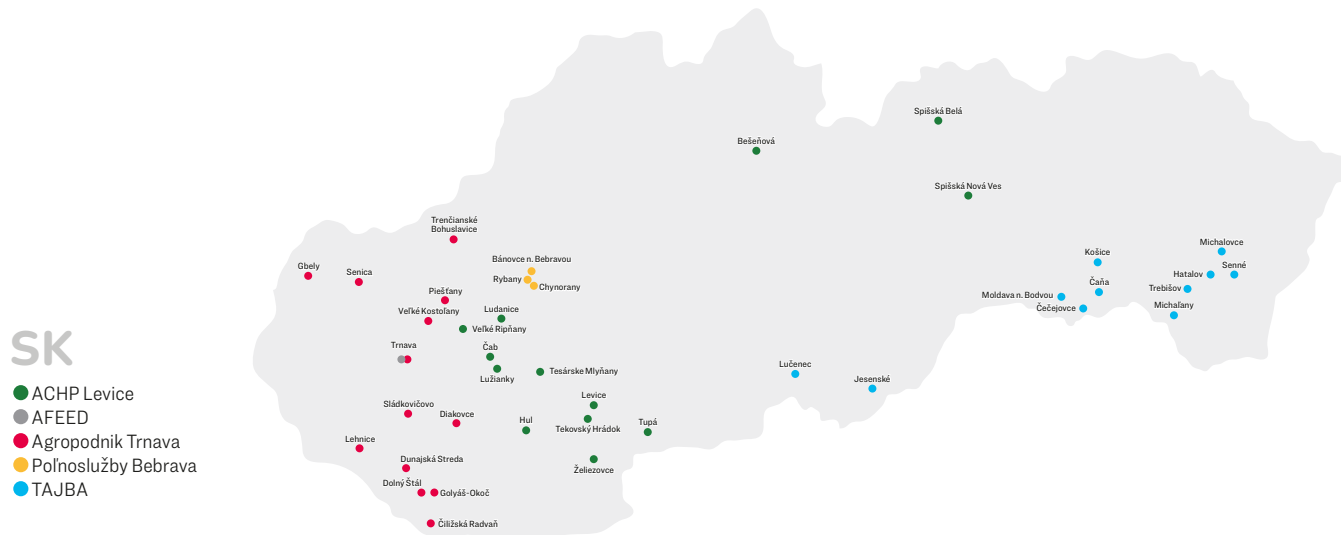
Compound feed (t)

**941,000**



<b>Products and services</b>	<b>Today we farm on about (ha)</b>	<b>CZ</b>	<b>SK</b>	<b>HU</b>	<b>HR</b>		
Fertilizers	Agricultural land	116.8K	20.1K	4.7K	0.4K		
Agricultural commodities	<b>We breed about (pcs) per year</b>						
Agrochemicals	Poultry	33.6M	9.5M	-	-		
Seeds	Pigs	472.6K	-	16.3K	3.2K		
Feed and feed materials	Cattle	29.9K	4.9K	-	1K		
Plant production	Of which cows	11.8K	2.5K	-	0.6K		
Fuel incl. B30/B100	<b>Hatching eggs (pcs/year)</b>	44M	-	-	-		
Fields	<b>Milk production (litres/year)</b>	129.8M	24.5M	-	-		
Cattle breeding stations (meat and milk)							
Pig breeding stations							
Poultry breeding stations (meat and eggs)							
Conception and design of technological investments in agriculture, general supplies including financing, installation, operational consulting and service	<b>Storage capacity (t)</b>	<b>CZ</b>	<b>SK</b>	<b>DE</b>	<b>HU</b>	<b>HR</b>	<b>PL</b>
Manufacture of technology for poultry, pig and cattle breeding, including milking parlours	Solid fertilizers	315K	105K	9K	106K	4K	-
	Liquid fertilizers	130K	36K	17.5K	54K	-	-
	Plant commodities	2.8M	755 K	36K	165K	77K	6K
	<b>Compound feed production (t/year)</b>	838K	101K	-	-	2K	-
	<b>Seed production (t/year)</b>	30K	10.5K	-	-	4.5K	-
	<b>Pesticides - sales (Million CZK/year)</b>	2K	862	2	1.47K	137	2

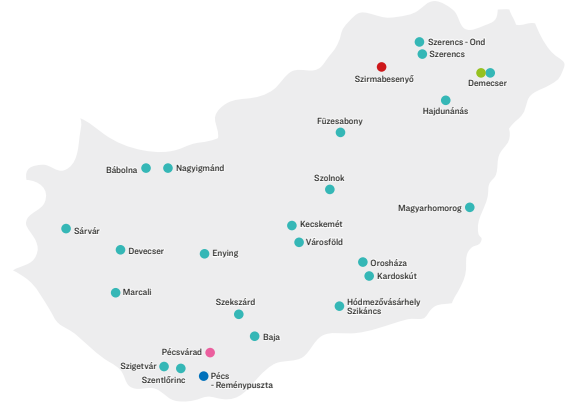






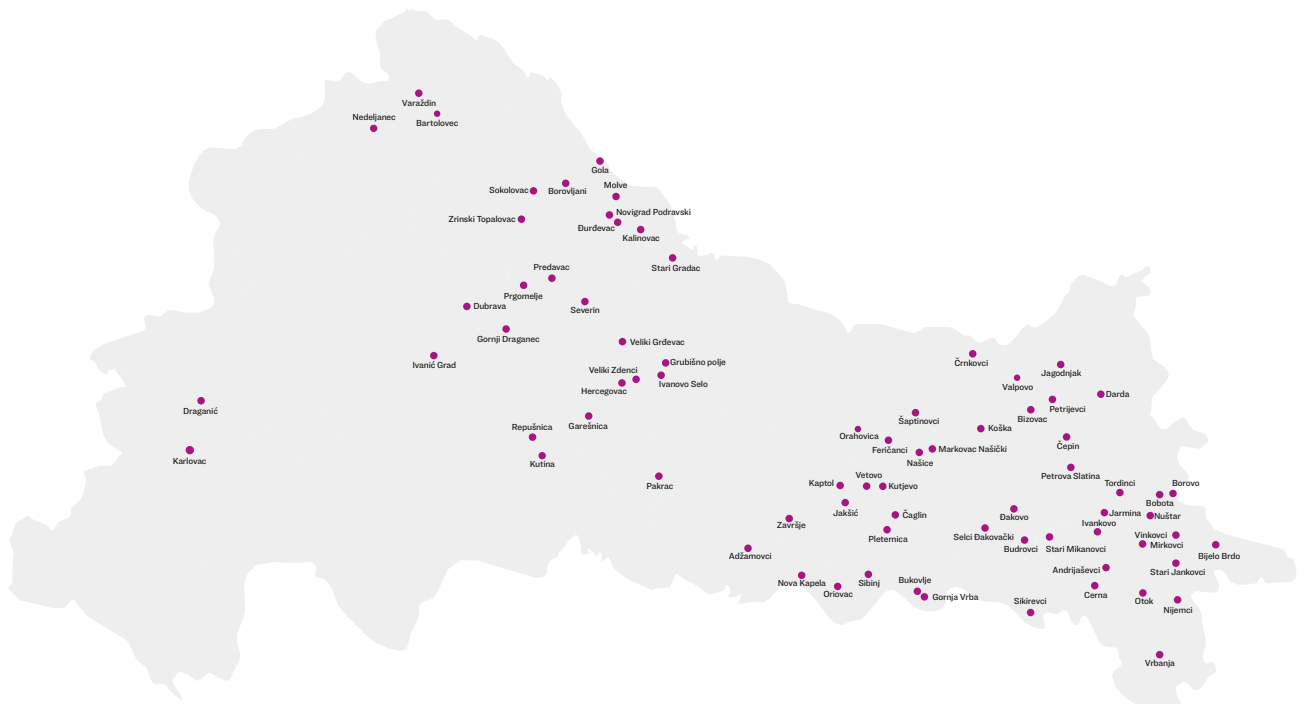
DE

● Agrofert  
Deutschland



HU

● IKR Agrár  
● IKR Agro-Vár  
● IKR Szolgáltató és Szaktanácsadó  
● Pécsvárad Agrover  
● Pécs-Reménypusztai



HR

● Agromom



CZ

up to 1,000 ha

- ☆ AGRO Mikulovice
- ☆ APEX Agro
- ☆ RK Náklo
- ☆ ZEAS Mančice
- ☆ Agrobec
- ☆ DOUBRAVICKÁ
- ☆ SADY CZ
- ☆ ZEOS Brnířov
- ☆ Agrobior
- ☆ VP & DJ
- ☆ SCHROM FARMS
- ☆ ZEMSPOL
- ☆ AGRO Píchov
- ☆ M + A + J
- ☆ SD Pomoraví
- ☆ ZS Třebívlice
- ☆ AGRO Přešovice
- ☆ Nový Dvůr Kunovice
- ☆ Statek Lom

1,000–2,000 ha

- AGRO Rozsochy
- PODCHŘÍBÍ JEŽOV
- STATEK BŘEŽANY
- Zlatý klas
- AGRO Vnorovy
- PRVNÍ ŽATECKÁ
- VIČNOVSKÁ ZEMĚDĚLSKÁ
- ZOS Onomyšl
- AGRO Jinín
- 1. Hradecká zemědělská
- VSV
- ZS Vysočina
- Agropol Petrovice
- RYNAGRO
- ZERA
- ZS Třebívlice
- MAVEX AGRO
- SPV Pelhřimov
- ZEVA Chlístovice

over 2,000 ha

- AGROCOM HRUŠOVANY
- DZV NOVA
- ZD Křečoch
- ZS Vilémov
- AGD Kačice
- Lužanská zemědělská
- ZEAS Pučlice
- AGRO Jevišovice
- KLADRUBSKÁ
- ZEM
- AGROPARKL
- Oseva Agri Chrudim
- ZEMOS
- AG AGROPRIM
- Poděbradská blata
- ZOD Zálabí
- AGS AGRO
- První zemědělská Záhornice
- Zemědělská společnost Blšany
- ALIMEX NEZVĚSTICE
- ZAS Podchotuč

Specialised breeds

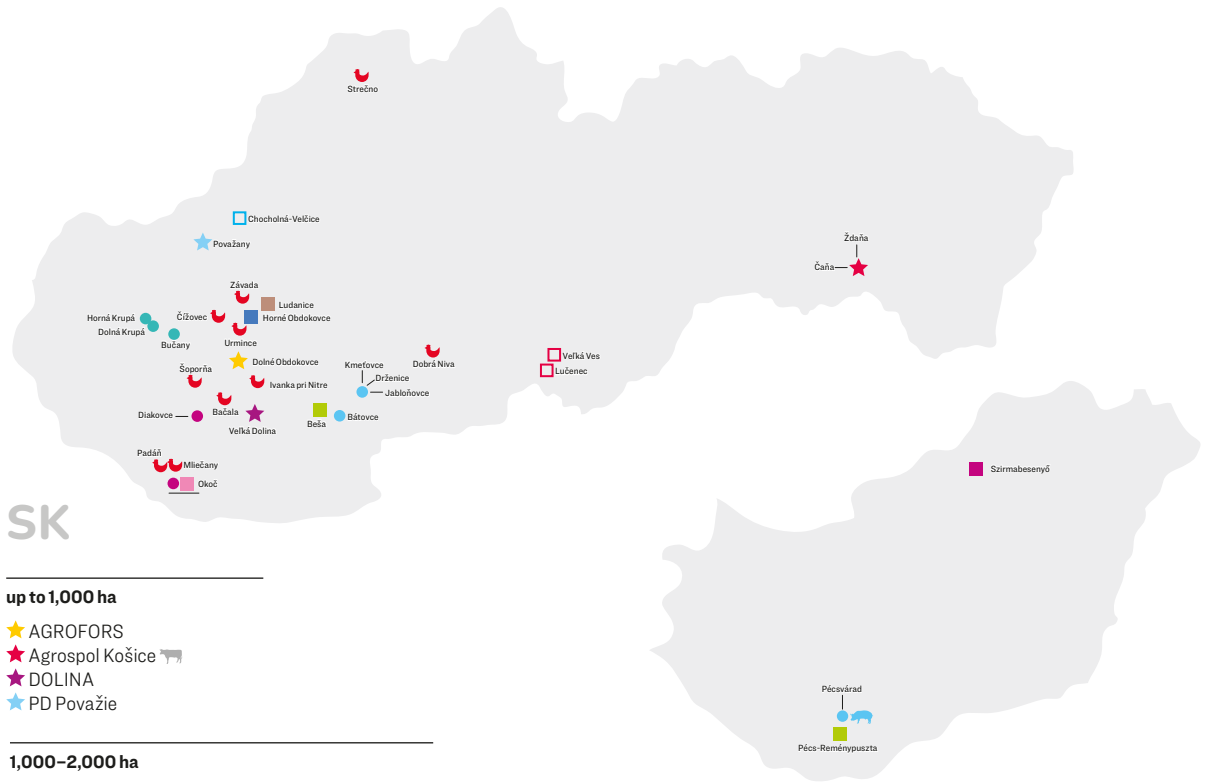
Pigs

- ANIMO Žatec
- LIPRA PORK
- SPV Pelhřimov

Chickens

- AGROPODNIK Hodonín
- SCHROM FARMS
- Vodňanské kuře
- Výkrm Tagrea
- Výkrm Třebíč





SK

**up to 1,000 ha**

- ★ AGROFORS
- ★ Agrospol Košice 🐷
- ★ DOLINA
- ★ PD Považie

**1,000–2,000 ha**

- Novoves
- Poľnohospodárske družstvo Beša
- Poľnohospodárske družstvo Horné Obdokovce 🐷
- Poľnohospodárske družstvo Ludanice 🐷
- PD Okoč-Sokolec 🐷
- RDP Chochoľná-Velčice

**over 2,000 ha**

- AGRO – VÁH
- Poľnohospodárske družstvo Bátovce 🐷
- Poľnohospodárske družstvo Krupá 🐷

**Specialised breeds****Chickens**

- 🐔 Farma HYZA

HU

**1,000–2,000 ha**

- IKR Szolgáltató és Szaktanácsadó
- Pécs-Reménypuszta

**over 2,000 ha**

- Pécsváradi Agrover

**Specialised breeds****Pigs**

- 🐷 Pécsváradi Agrover

HR

**up to 1,000 ha**

- Agronom 🐷

**Specialised breeds****Pigs**

- 🐷 Agronom

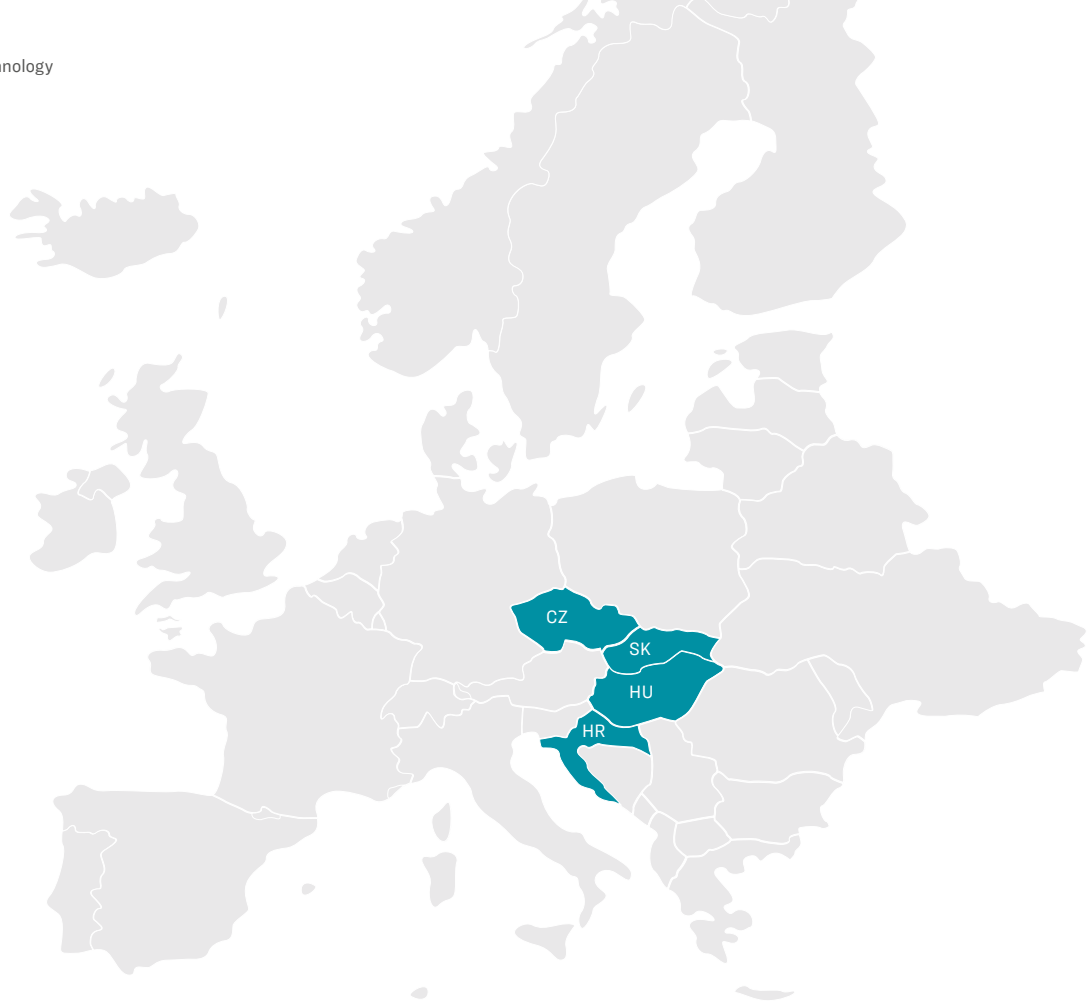


# Machinery and Technology





We are an important distributor of new and used agricultural, construction, and transportation equipment and new firefighting technology. We provide comprehensive services in the area of agricultural technology investments.



**AGROTEC**  
Group

## Facts

The segment's share  
of the Group's total turnover in 2021



Employees

**1,162**

**3.8%**





### Products and services

#### Agricultural machinery

NEW HOLLAND AGRICULTURE, CASE IH AGRICULTURE, STEYR, AMAZONE, PÖTTINGER, PICHON, TEHNOS, SIP, MACDON, STRAUTMANN, BEDNÁŘ, FLIEGL, LINDSAY, SUMO, DONDI, ZDT, MOLČÍK

#### Trucks and passenger cars

IVECO, FIAT PROFESSIONAL, ŠKODA, KIA, JEEP

#### Construction machinery

NEW HOLLAND CONSTRUCTION, CASE CONSTRUCTION

Services and sales of new and used machinery, warranty and post-warranty service, spare parts, monitoring of machines, financing and leasing of machines

Number one in tractor sales in the Czech Republic

Number two in sales of harvesters in the Czech Republic

The largest IVECO dealer in the Czech Republic

**AGROTEC**  
Group

**AGROTEC**  
a. s.

**AGROTEC**  
Slovensko

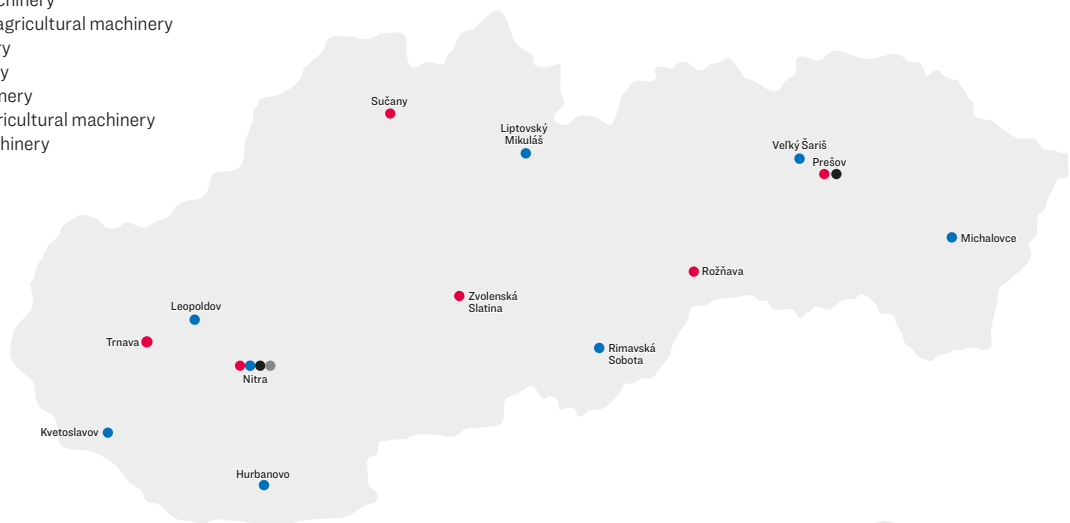
**AGROTEC**  
Magyarország

**AGRICCS**

**AGRICCS**  
SLOVAKIA

**AGRICCS**  
MAGYARORSZÁG

**AGROTEC**  
servis

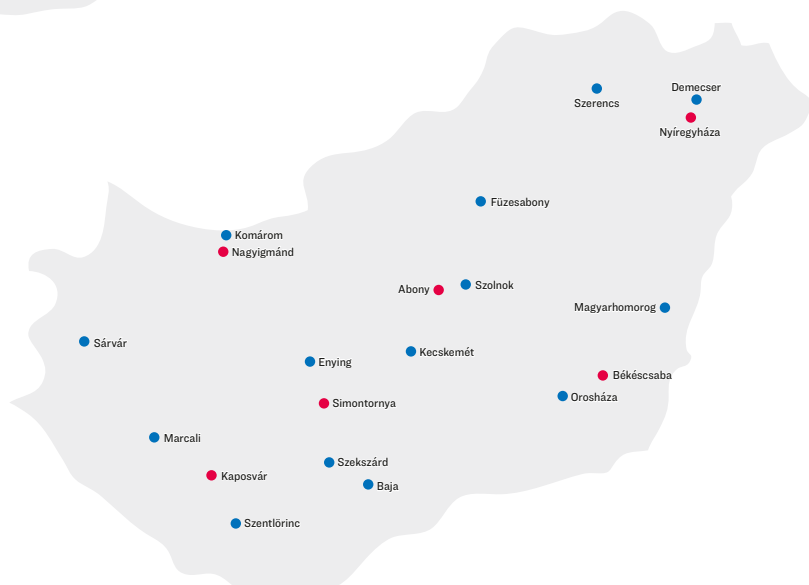


**SK**

- AGRI CS Slovakia – agricultural machinery
- AGROTEC Slovensko – agricultural machinery
- AGROTEC Slovensko – trucks
- AGROTEC Slovensko – passenger cars

**HU**

- AGRI CS Magyarország – agricultural machinery
- AGROTEC Magyarország – agricultural machinery





HR


● Agronom



# Forestry and Timber Industry





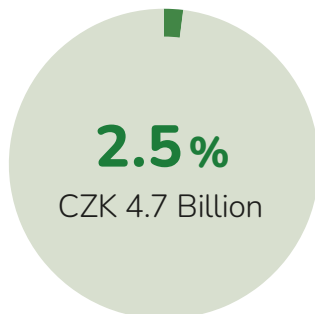
A green and black forestry harvester is shown in a forest, positioned on a dirt path. The machine has a large, articulated arm with a grapple attachment, which is currently holding a log. The forest consists of tall, thin trees, likely spruce or fir, with a dense canopy. The ground is covered in dirt and some green undergrowth. The overall scene is a typical forestry operation in a managed forest.

**T**he forestry division of the AGROFERT group provides comprehensive services for the management of Czech forests and urban greenspaces.



## Facts

The segment's share  
of the Group's total turnover in 2021



Employees

**880**

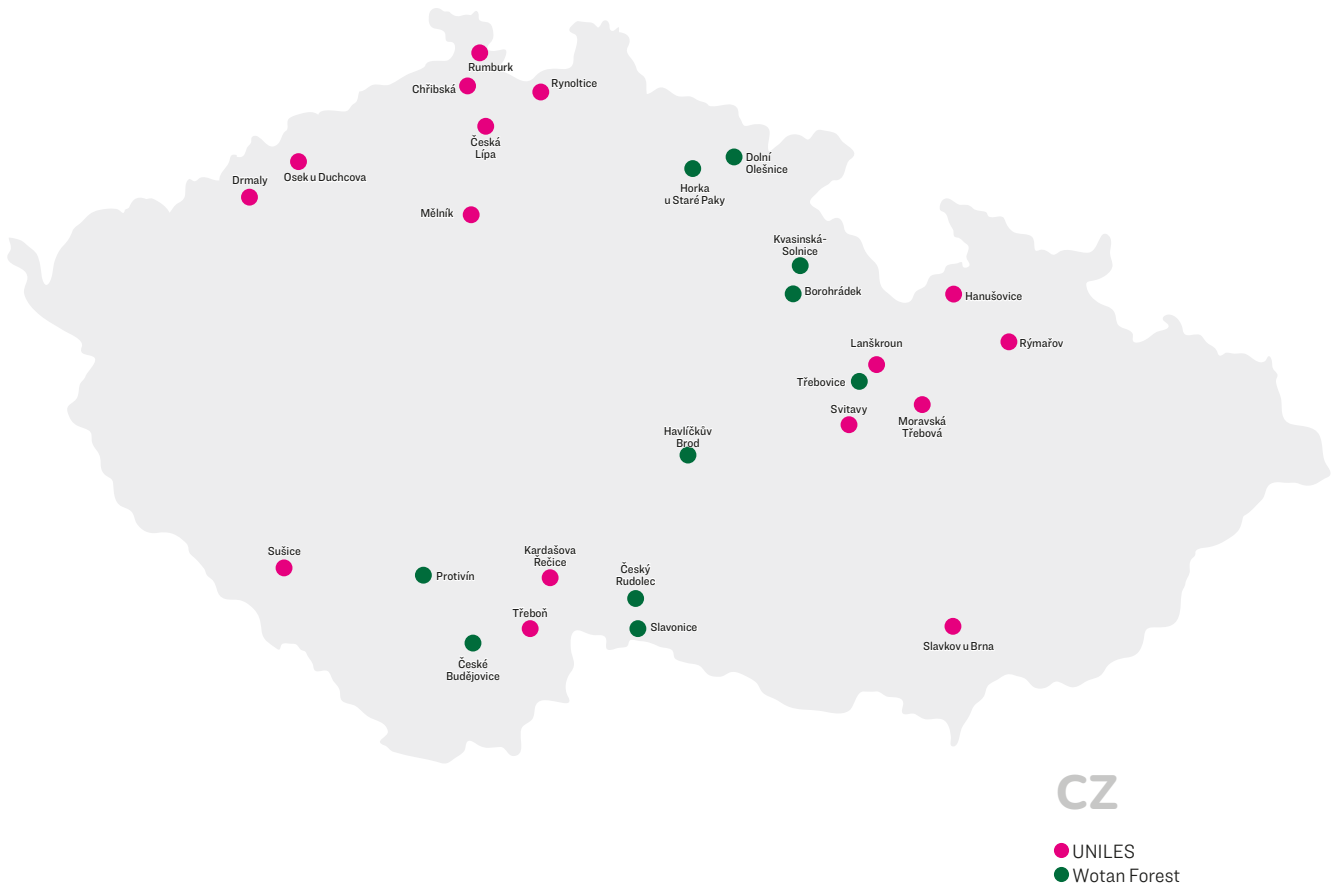
**2.8%**



Companies

**2**





### Products and services

Harvesting and wood processing

Reforestation

Protection of cultures

Rearing of forest stands

Production of planting material

Care of public greenery

Timber production

Timber harvesting (m <sup>3</sup> /year)	1,419,067
Timber cutting (m <sup>3</sup> /year)	329,948
Plywood production (m <sup>3</sup> /year)	29,425
Seedlings (pcs/year)	23,382,739
Pallet production (pcs/year)	3,396,532




**uniles**<sup>®</sup>

**WOTAN  
FOREST**

# Renewable Sources and Fuels





**A** GROFERT operates fuel storage facilities and trades in fuels. It also offers a complete portfolio of EU approved biofuels as substitutes for fossil fuels.



## Facts

The segment's share  
of the Group's total turnover in 2021



Employees

**175**

0.6%



Public petrol stations

**15**





CZ

- AGF Energy
- AGROPODNIK DOMAŽLICE
- Ethanol Energy
- PREOL
- Primagra

#### Products and services

Fuel for the agrarian and non-agrarian sectors

Liquid biofuels (FAME, vegetable oils, glycerine, bioethanol, technical alcohols)

DDGS

Energy raw materials

Solid biomass (pellets, granules)

Biogas production and cogeneration of electricity

#### Production capacity

	kt/year
FAME	185
Canola scraps	291
Rapeseed	480
Bioethanol	56
Pressed oils	197
Glycerin	14
DDGS	49

# Logistics





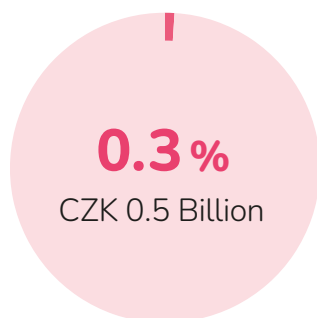


**T**he logistics of the AGROFERT group provide services primarily in axial transportation with a special focus on the agriculture, forestry, and food manufacturing segments.



## Facts

The segment's share  
of the Group's total turnover in 2021



Employees

**565**

**1.8%**



Logistics companies

**2**



Transport journeys performed

**220,735**



Kilometres travelled

**23,738,136**





CZ

- AGF Food Logistics
- Logistics Solution



SK

- Logistics Solution



**Services**

Transport of agricultural commodities and bulk materials, fresh and frozen food, roundwood and wood waste and animals

**Transportation**

Loose materials	180K m <sup>3</sup> /year
Agricultural commodities	1,4M t/year
Wood	2,4M m <sup>3</sup> /year
Feed mixtures	755K t/year
Food	192K t/year
Transport by rail	30K t/year



# Media





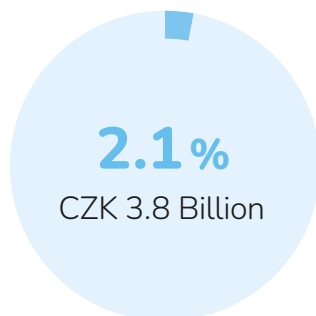
The youngest division of the AGROFERT group consolidates products from all areas of the media markets in the Czech Republic and Slovakia (print, internet, TV, radio) and e-commerce.

We also offer services in OOH advertising, newspaper and magazine printing, virtual operator, and event planning.



## Facts

The segment's share  
of the Group's total turnover in 2021



Employees

1,344

4.3%



Printed titles

130



TV stations

4



Radio stations

3










# CZ

- LIN
- LONDA
- MAFRA
- TV Station O
- TICKETPORTAL Group



# SK

- MAFRA Slovakia
- TICKETPORTAL Group

	Periodicals		Radio
	Web/multimedia		Printing office
	TV		Tickets



<b>CZ</b>	
<b>Average sales</b>	<b>(thousand pcs/issue)</b>
Mladá fronta DNES /w. TV magazine	87.5/158.6
Lidové noviny/w. TV magazine	24.1/34.2
Claudia	22.9
COSMOPOLITAN	16.5
Čas na lásku	18.1
Čas pro hvězdy	31.9
HARPER'S BAZAAR	20.9
Chvilka pro luštění	29.0
Chvilka pro Tebe	55.0
Chvilka v kuchyni	31.1
Můj svět	19.8
Napsáno Životem	32.7
Nostalgie	20.0
Pestrý svět	75.2
Rytmus RETRO	51.1
Rytmus Života	106.9
Téma	48.5
Tina	48.9
TV Max ČR	214.9
TV PLUS 14 ČR	61.7
TV Revue	51.6
Týdeník Televize	47.5
Žena a Život	30.2
<b>Average distribution</b>	<b>in thousands</b>
Metro (pcs/day)	205.8
5plus2 (pcs/week)	483.6
<b>Number of readers (per issue)</b>	<b>4.94M</b>
<b>Average server traffic (visitors/month)</b>	<b>7.4M</b>
<b>Viewership of TV stations (million viewers/month)</b>	
Óčko	1.0
Óčko STAR	1.1
<b>Radio listenership (thousands of listeners/day)</b>	
Rádio Impuls + Český Impuls 981 AM	785
RockZone 105.9	27

<b>SK</b>	
<b>Average sales</b>	<b>(thousand pcs/issue)</b>
Astro krížovky	5.8
Balans	9.0
Čarovné Slovensko	4.0
Čas na lásku	4.0
Čas na relax Krížovky	5.4
Diabetik	6.3
Eurotelevízia SR	64.0
EVITA	17.5
Hospodárske noviny	9.0
HORECA	0.5
CHPT - Varíme	4.5
CHPT Krížovky	6.0
Chvilka pre teba	21.0
Chvilka na 100 krížoviek	7.3
Krížovky	6.5
Krížovky a novinky	6.5
Krížovky do vrecka	5.7
Krížovky na každý deň	23.0
Maxikrížovky	21.4
Maxikrížovky plus	11.9
Moja chalupa	11.4
Môj svet šťastia	3.8
Najlacnejšie krížovky	6.7
Napínavé krížovky	62.7
Napínavé krížovky plus	16.8
Napínavé osemsmernovky	6.2
Napísané životom	5.0
Naša záhrada	8.1
Návraty hviezd	6.4
Noviny do pohody	9.0
Noviny pre zdravie	2.7
NŽ Krížovky	8.8
Obchod	0.1
Príbehy zo života	7.3
RUNGO	1.4
Rytmus života	33.5
RŽ - Dobré rady starej mamy	9.1

RŽ - Rodinné zdravie	6.5
RŽ - Varíme	6.4
RŽ Krížovky	5.9
Svet poznania	2.1
Stratégie	0.6
Sudoku mini	12.0
Tajomstvá ženy	6.1
Tele Plus	20.8
Tele Plus krížovky	4.7
Telemagazín SR	8.0
Téma	12.4
TVmax SR	131.9
Všetko pre ženu	6.7
Záhady a horoskopy	9.9
Zdravotnícke noviny	0.9
Životné príbehy	4.1

**Number of books sold (thousands of copies)** 21.9

**Average server traffic (million readers/month)** 3.7

# Social Responsibility





**A** GROFERT is a successful company not only at home in the Czech Republic but also abroad. In addition to adhering to strict manufacturing and quality standards, we devote considerable resources to the social aspects of our business, namely human resources and philanthropy.

## Quality

### Non-corrupt business

AGROFERT, a.s., is the first Czech company to obtain a certificate of anti-corruption resistance – Fraud and Corruption Resistance Profile – awarded by the internationally recognised Norwegian certification company Det Norske Veritas.

### Ethical standards

- Group Code of Conduct ([www.agrofert.cz/compliance](http://www.agrofert.cz/compliance))
- Communication of unethical behaviour – Tell Us Line
- Compliance with the Code of Ethics for Product Advertising
- Mafra Group Journalistic Code of Conduct

### Transparency

Central purchasing is carried out via the Promitea software auction system.

### Quality certification

The quality management systems are structured organisationally and departmentally and linked across the Group by a documentation system.

The certifications of AGROFERT, a.s. are supported and linked to the certifications of the Group's holdings in the following areas:

- HSN EN ISO 9001
- HSN EN ISO 14001, PEFC
- EN ISO 50001
- HACCP, IFS, BRC, HSN EN ISO 22000
- GMP+, GTP
- Non-GMO
- ISCC EU, ISCC PLUS
- EN ISO 45001

### The parent company AGROFERT, a.s., is certified and evaluated according to the following standards:

- ČSN EN ISO 9001:2016 in the field of Purchase, storage and sale of agricultural crops, cereals, oilseeds, legumes, feed, agrochemicals, pesticides, seeds, mordants, fertilizers, including consulting
- ČSN EN ISO 14001:2016 in the field of Purchase, sale and supply of fertilizers, pesticides and seeds and related consulting activities (Agrochemia Slovak organisational unit)
- GMP+ B3
- ISCC EU

## Social/ Corporate Philanthropy

### AGROFERT Foundation

- Founded on 5 December 2011, basic deposit CZK 500,000.
- More than CZK 0.5 Billion has been distributed since the AGROFERT Foundation was founded
- CZK 49,037,840 distributed in 2020
- (specific beneficiaries, grant procedures for non-profit organisations, Fund for single parents)
- For more information, visit [www.nadace-agrofert.cz](http://www.nadace-agrofert.cz)

### Financial and non-financial donations

Financial support for regional and national social, cultural, sports and other projects

## Human Resources

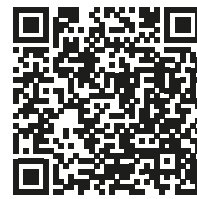
Although we place great emphasis on technological development, our success is mainly due to our people. Their knowledge and experience are key to our companies.

Tradition, loyalty, know-how and corporate culture are the basic features that accompany the success and quality of our products. Thanks to them, our companies have been able to cope with the challenging period of the pandemic.

Other important elements include the development, training and care of employees.

Strengthening internal and external communication, the use of social networks, the introduction of a corporate intranet, and printed periodicals are sources that transmit the content of the message to key readers and audiences. These are both AGROFERT Group employees and readers and listeners from the general public.

AGROFERT's activities, participation in career days, fairs, school fairs and communication on the social networks of the individual backbone schools are part of the Group's long-standing and ever-expanding cooperation with the broad educational system in the Czech Republic and Slovakia. The involvement of employees in public benefit projects is also a traditional part of the AGROFERT Group's corporate culture.





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